



United Nations
Educational, Scientific and
Cultural Organization



Foreign &
Commonwealth
Office

Reporting Diversity Curricula Development Workshop

Media Diversity Institute (MDI)
in Partnership with Institut de Presse et des Sciences de l'Information (IPSI)
With the support of UNESCO

IPSI, 23-25 Sept (Friday/Sat/Sun), 2011

Agenda

Day 1:

10.00—10.20

Welcome and introductions

Dr Mohamed Ali KEMBI, Director, IPSI

UNESCO Representative

Milica Pesic, Executive Director, Media Diversity Institute

10.20—11.15

Why Diversity Matters?

Milica Pesic, Executive Director, Media Diversity Institute

11.15—11.30

Coffee Break

11.30—12.45	Reporting Across Cultures – Module Presentation & Discussion <u>Dr Rasha Abdulla, The American University in Cairo (Egypt)</u>
12.45—13.45	Lunch
13.45—15.00	Reporting Diversity - Module Presentation & Discussion <u>Dr Verica Rupar, Cardiff University (UK)</u>
15.00—16.15	BLUE EYED - Screening of a documentary about an unusual diversity training technique. DISCUSSION on the strengths and weaknesses of this type of approach.
16.15—16.30	Coffee break
16.30—17.30	Presentation of Module Outlines by MDI Alumni Presentations (max 15 mins each) & Discussions
17.30—17.45	Wrapping Up
19.00	GROUP DINNER

DAY 2:

10.00—11.15	<i>Reporting Human Rights</i> - Module Presentation & Discussion <u>Dr Naomi Sakr, Westminster University (UK)</u>
11.15—11.30	Coffee break
11.30—13.00	Methodology: Structuring a Training Module Q & A Panel with MDI academics
13.00—14.00	Lunch
14.00—16.00	Presentation of Modules Outlines by MDI Alumni Presentations (max 15 mins each) & Discussions (Alternatively: Demonstration of an inter-active exercise)



16.00—16.15	Coffee Break
16.15—17.00	Frustration - Inter-active Exercise. Module Presentation. Discussion <i>Milica Pesic, Executive Director, Media Diversity Institute</i>
17.00 – 17.30	Wrapping up / Plan for Day 3

Day 3:

10.00—12.00	Pick a Theme – Make a Module Outline Workshop in groups
12.00—13.00	Frustration - Inter-active Exercise. Module Presentation. Discussion <i>Milica Pesic, Executive Director, Media Diversity Institute</i>
13.00—14.00	Lunch
14.00—16.00	Presentation of new Module Outlines I
16.00—16.15	Coffee Break
16.15—17.00	Presentation of new Module Outlines II
17.00—17.30	What's Next? Mentoring. New Modules
17.30	End